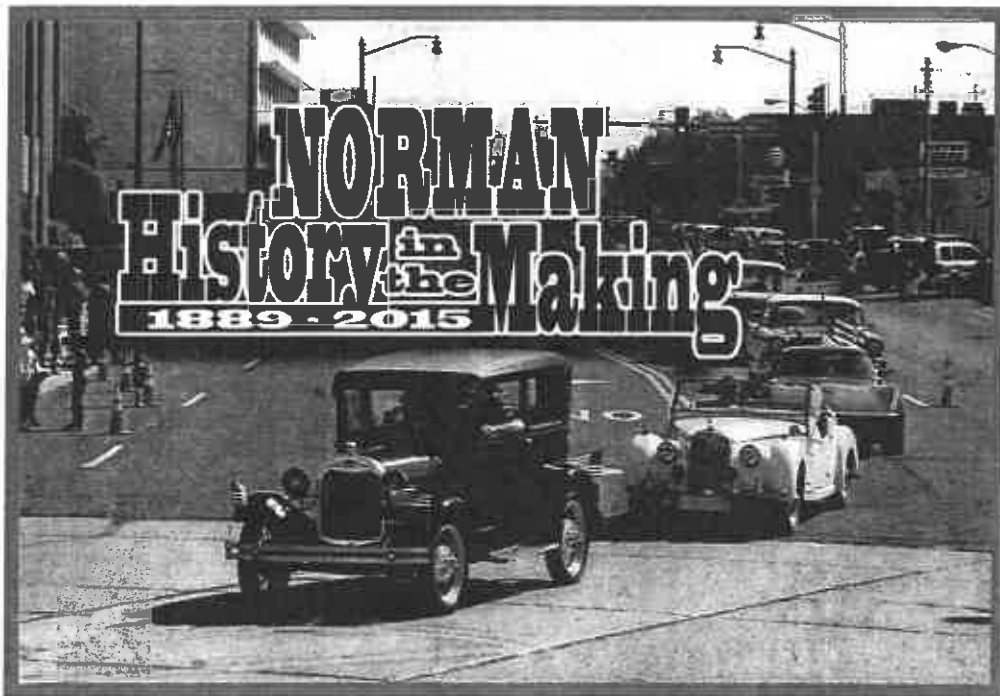


A REQUEST TO THE
CITY COUNCIL FINANCE COMMITTEE
FROM THE
2015 '89ER DAY PARADE PLANNING COMMITTEE
FOR FUNDING FOR THE
2015 NORMAN '89ER DAY PARADE



FEBRUARY 2, 2015

NORMAN
History in the Making
1889 - 2015

Inclusions

Request for Funding

2014 Itemized Budget

2015 Proposed Budget

2015 Solicitation Letter

Narration Station Locations

Quote from Nexus Productions Inc. for audio

Quote from SignsNow of Norman for signage

Photos from 2014 parade



NORMAN History in the Making 1889 - 2015

Norman '89er Day Parade ~ P.O. Box 6567 ~ Norman, OK 73070 ~ www.norman89er.com

Norman '89er Day Parade
2015 Planning Committee

February 2, 2015

Brad Benson
Stefanie Brickman
Sandy Dunaway
Karin Ford
Susan Grossman
Bryan Jenkins
Gary Kramer
Michelle Linemann
Mike Pullin
Fred Queen
Kathryn Ramsay
Jamie Shattuck
Tom Thomas
Bob Thompson
Nathan Thompson
Lori Thrower
Jeffrey Wilhite

City Council Finance Committee
City of Norman
P.O. Box 370
Norman, OK 73070

Dear Members of the Committee:

This is a request for renewed financial support in the amount of \$5,000 from the City of Norman for the annual '89er Day Parade.

For decades, this annual event has brought people to the heart of town to celebrate the unique history and community spirit of Norman. This year's parade is scheduled for Saturday, April 18.

The parade planning committee is working to enhance the parade experience for viewers and participants. The entries in the parade will be organized by decade to better illustrate the progression of progress from 1889 to 2015. Multiple public address stations will be placed along the parade route to offer scripted narration and music to accompany the parade as it makes its way down Main Street.

Other enhancements such as food vendors and designated seating areas along the parade route will add to the atmosphere of the family-friendly event.

As you will see in the attached financial statement, last year's parade preparation began with a carry-over of \$13,956.35 and raised an additional \$9,946.46 for a total budget of 23,902.81. The committee did not request City of Norman funding for the 2014 event because of the unusually large beginning balance.

The expenses for the 2014 event totaled \$19,500.84, leaving the committee with a beginning balance of 4,401.97 for the 2015 parade.

The traditional community fund-raising effort is already underway and we expect the support to be on par with previous years (in the \$10,000 range).

We are asking for \$5,000 from the City of Norman for the 2015 event.

Thank you for your consideration of this request.

Sincerely,

Gary Kramer
Co-chair
2015 '89er Day Parade Planning Committee



89er Day Parade

BALANCD DECEMBER 2014		\$13,956.35
DEPOSITS 2014		\$ 9,946.46
CITY OF NORMAN		\$.00
COST:		
Web site	\$ 25.16	
Chamber Dues	133.35	
Post Office	54.00	
Transcript Press letters	551.41	
RPS Insurance	699.60	
Key to City	14.03	
Nexus	500.00	
Judges gifts	333.54	
Sooner Trophies	292.92	
Larry Lamunyon Carriages	500.00	
Ernest McKinly Carriages	700.00	
Cameo Carrage	600.00	
Golden Corral feed band	300.00	
Sooner Teamsters	1,000.00	
Jimmy's Round-up	850.58	
OU Stand	100.00	
Fair Grounds	281.00	
Norman Transcript	807.00	
Banners Teacher	83.30	
Postage	21.89	
Bandanas'	128.60	
Storage	810.00	
Total:	8,786.38	
BANDS -		
Blanchard	250.00	
Norman North	125.00	
Noble Middle	250.00	
Noble High	250.00	
Total:	875.00	
NEW:		
Flag	3,038.14	
Mascot	5,508.36	
Vest & Chaps	379.17	
Thank you letters	200.00	
Hats	113.79	
Alpha Phi Omega	250.00	
Anthony Wilkinson	100.00	
Pioneer Library	250.00	
Total:	9,839.46	
Balance 2014		\$4,401.97

NORMAN History in the Making 1889-2016

2015 Proposed Budget

INCOME

2014 Carry Over	\$ 4,402
Fund Raising	\$10,000
City of Norman	\$ 5,000

TOTAL

\$ 19,402

EXPENSES

89er Norm Actor	\$ 100
Advertising (Norman Transcript)	\$ 1,000
Alpha Phi Omega (Flag Carriers)	\$ 250
Carriage Rentals	\$ 2,000
Catering (Wagon Train Dinner)	\$ 1,200
Chamber Dues	\$ 134
Committee Bandannas	\$ 150
Costume Rental	\$ 1,000
Fair Grounds	\$ 300
Flickr Photo Fee	\$ 45
Follow-Up Mailing	\$ 300
Furniture Rental (Narration Stations)	\$ 500
Insurance	\$ 700
Key to the City	\$ 15
Marching Band Honoraria	\$ 1,000
Parade Route Give-Aways	\$ 300
Parade Route Photo Booth	\$ 1,000
Parade Route Sound Systems	\$ 1,500
Parade Signage	\$ 680
Participant Ribbons	\$ 300
Post Office Box Rental	\$ 54
Script Printing and Binders	\$ 250
Solicitation Mailing	\$ 600
Sooner Teamsters	\$ 1,000
Storage Locker Rental	\$ 1,000
Surrey Refurbishing	\$ 1,000
Web Site Domain Name (5 years)	\$ 130

TOTAL

\$ 16,508



NORMAN History in the Making 1889 - 2015

Norman 89er Day Parade ~ P.O. Box 6587 ~ Norman, OK 73070 ~ www.norman89er.com

Norman '89er Day Parade
2015 Planning Committee

Brad Benson

February 9, 2015

Stefanie Brickman

Sandy Dunaway

Dear Community Supporter:

Karin Ford

The 2015 Planning Committee is working to continue the tradition of celebrating the history and growth of our community with the annual Norman '89er Day Parade. This year's event is scheduled for Saturday, April 18 on Main Street in downtown Norman.

Susan Grossman

Bryan Jenkins

The theme is NORMAN – HISTORY IN THE MAKING. Through the parade itself and the accompanying music and narration, the event will illustrate the history of our town's founding and growth and document the many history-making milestones we as a community share.

Gary Kramer

Michelle Linemann

Mike Pullin

The parade is made possible through the efforts of hundreds of volunteers and the financial support of the City of Norman and contributions from members of the community.

Fred Queen

Will you join us in contributing to the 89er celebration with your gift of \$8.90, \$89, or perhaps \$890? Your contribution of any amount will be greatly appreciated and applied to our endeavor to further enhance the quality of life in Norman.

Kathryn Ramsay

Jamie Shattuck

Please mail your contribution to **P.O. Box 6587, Norman OK 73070**. Checks may be made payable to the Norman 89er Day Parade.

Tom Thomas

Bob Thompson

The 2015 parade will feature multiple narration stations along the route and increased signage within the parade which will be sequenced chronologically by decade. We are adding these and other elements to enhance the experience for viewers all along Main Street and to add educational and entertainment value to the parade.

Nathan Thompson

Lori Thrower

Plan now to join us downtown on Saturday, April 18 at 10:30 a.m. for the 2015 Norman 89er Day Parade: Norman – History in the Making. When you do, you will be helping us make history again.

Jeffrey Wilhite

Thank you for your time and consideration of this request.

Sincerely,

The Members of the Norman 89er Day Parade 2015 Planning Committee



NORMAN **History in the Making** **1889 - 2015**

The staging area for the parade will be Norman High School.
The Parade will travel east on Main Street to Crawford.



Suggested Sites for Parade Narration Stations

Parking lot at Main and Flood

Parking Lot at Main and Park

Open Lot at Main and Santa Fe

Parking Lot at Main and Front Street

Parking Lot at Main and Peters





For 5 systems the price would be \$300.00 for each setup which would include 2 15inch powered speakers, 2 microphones, a sound engineer/disc jockey with playback system.

The total price would be \$1500.00 for the 5 audio systems. This also includes all setup and breakdown.

We only have 3 generators available and we can include those for free if needed but we would need power supplied at 2 of the stations.

Our photobooth pricing is \$200/hr with a minimum booking of 2 hours to have at the parade.

Let me know if you have any questions,

Thanks,

Adrian Buendia

405.820.2528

www.nexusproductionsinc.com

Nexus Productions Inc.

Mobile Disc Jockey and Photobooth Entertainment

www.nexusproductionsinc.com

[405.512.4354](tel:4055124354) Office

[405.820.2528](tel:4058202528) Adrian's Personal Cell



Estimate

231 East Robinson - Norman, OK 73069 • (405) 321-2224 • Fax (405) 321-2273

Page 1 of 1

Estimate: 19142

Printed: 1/23/2015 2:15:04PM

Description: Parade Coros

Prepared For: Gary Kramer

Company: 89er Day Committee

ph: (405) 801-4500

Dear Gary:

I appreciate the opportunity to provide this quotation. Hopefully this meets your approval and I look forward to working together. If you have any questions, I can be reached at 405-321-2224.

Sincerely,

Mike Hughes
Owner

Product	Font	Qty	Sides	Height	Width	Unit Cost	Item Total
1 UV-A 4mm Coro		25	2	24	36	\$25.16	\$629.00
Color:	CMYK on White					Includes Discount	(\$157.19)
Description:	Printed 4 mm Coroplast						

Notes:

Line Item Total:	\$629.00
Subtotal:	\$629.00
Taxes:	\$51.89
Total:	\$680.89

Deposit Required: \$340.45

Company: 89er Day Committee

PO Box 5369
Norman, OK 73070

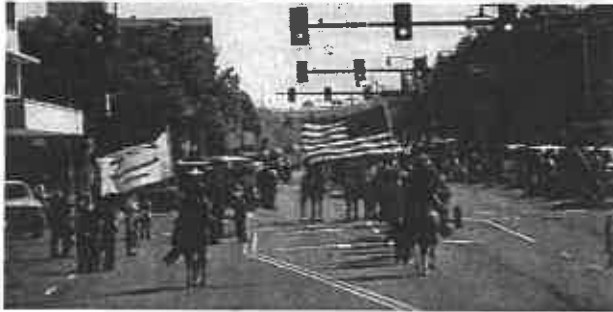
Received/Accepted By: _____

/ /

NORMAN History *in the* Making 1889-2015



NORMAN History in the Making 1889-2015





10/10/10
10/10/10
10/10/10